

Letting Plan 2025 – 2028 DRAFT

Shire Housing Association vision of Great Homes, Great People, Vibrant Communities is firmly engrained in our values and this is reflected in how we provide access to renting one of our homes in East Ayrshire.

Based in Cumnock, we own almost 1,000 homes in fifteen communities as far North in Kilmaurs to Patna in the South. We offer a wide range of quality housing, a great repair service and opportunities for tenants to help shape the services they deserve. Putting customers at the heart of what we do, we work in partnership with communities and others.

Homes that become available to rent are allocated through SEARCH, our partnership agreement with East Ayrshire Council and some of the other local Housing Associations.

What is SEARCH?

It is the collective name given to the following social landlords who have agreed to form a Common Housing Registration (CHR) partnership, and this means that applicants only have to complete a single application form to apply for housing within East Ayrshire with any of these partner landlords.

The organisations participating with Shire Housing Association in SEARCH are:

- **Atrium Homes**

Atrium Homes is a registered social landlord based in Kilmarnock and has approximately 1200 homes with the Ayrshire area.

- **Cunninghame Housing Association**

Cunninghame Housing Association Ltd. was founded in 1984 and has 3520 socially rented homes, 670 of which are in East Ayrshire.

- **East Ayrshire Council**

East Ayrshire Council is the local housing authority and owns 12,100 homes throughout the area, from Dalmellington in the South through to Lugton in the North, with the main settlements being in and around the Kilmarnock and Cumnock areas.

- **Riverside Scotland**

Riverside Scotland completed a stock transfer of Irvine Housing Association properties during 2011 and has a wide portfolio of homes with approximately 2,117 homes within the Ayrshire area. The majority of stock to let is within North Ayrshire with around 200 homes in East Ayrshire area.

Quotas and Targets

As part of our collaboration with SEARCH partners, we have agreed letting quotas and targets (table 1) that are based on the typical number of our homes that become empty each year and the demand for housing from applicants on the SEARCH waiting list.

Needs Group	Target 2022'25 as % of allocations	Target 2025-28 as % of allocations
Homelessness	5%	10%
Transfers - All Partners	20%	17%
Waiting Group	60%	66%
Outwith the District Group	8%	4%
Strategic Needs Group	7%	3%

Table 1 2025-2028

Targets are based on previous allocation activity and current demand analysis.